

## Privacy Policy for the website longevity-center.eu

### 1. Declaration

Our company, Longevity Center sp. z o.o., respects your privacy and processes personal data in accordance with the personal data processing rules set forth in the applicable provisions, in particular EU Regulation No. 2016/679 (hereinafter referred to as the “GDPR”).

### 2. Information about personal data processing

#### CONTROLLER

The controller of your personal data is LONGEVITY CENTER sp. z o.o. (hereinafter referred to as “Longevity”) with its registered office in Warsaw at ul. Belwederska 9. You may contact us regarding any personal data protection matters by e-mail to: [rodo@longevity-center.eu](mailto:rodo@longevity-center.eu), by phone at: +48 884 084 040, or in writing to the address indicated above.

#### PURPOSES, LEGAL GROUNDS AND PERIOD OF PERSONAL DATA PROCESSING

<i>purposes of processing</i>	<i>legal grounds</i>	<i>data retention</i>
1) allowing the use of the website, development of the website and improvement of functional quality	Article 6(1)(f) of the GDPR – processing is necessary for the purposes of the legitimate interests pursued by Longevity, consisting in operating and maintaining its website	up to 2 years from the end of use of the website or submission of an effective objection
2) entering into and performance of the agreement on provision of services by electronic means (in accordance with the Regulations)	Article 6(1)(b) of the GDPR – performance of ordinary data is necessary for entering into and performance of the agreement on provision of services by electronic means in accordance with the Regulations	up to 6 years from the end of the agreement
	Article 9.2(a) of the GDPR – consent to processing of data concerning health	up to 6 years from the end of the agreement or until consent is withdrawn
3) keeping of accounting documentation	Article 6(1)(c) of the GDPR – processing is necessary for compliance with a legal obligation to which the controller is subject in connection with accounting or tax provisions	5 full years from full settlement
4) marketing of Longevity’s products and services	Article 6(1)(f) of the GDPR – processing is necessary for the purposes of the legitimate interests pursued by Longevity, consisting in promoting the company’s brand and products	up to 2 years from the last contact or submission of an effective objection

#### DATA RECIPIENTS

Longevity uses services of trusted service providers, including but not limited to IT system providers, couriers, postal service operators, providers of marketing, consulting, legal or medical services. Therefore, your personal data may be transferred to such entities, with which Longevity entered into appropriate agreements to ensure adequate confidentiality and safety.

## DATA TRANSFER OUTSIDE THE EEA

Longevity uses the Typeform.com solution for questionnaires. Therefore, if you use the lifestyle assessment questionnaire service (<https://longevitycenter.typeform.com/>) and answer the questions, such data may be processed on servers located in the US. Longevity has entered into an agreement with Typeform SL – so-called Standard Contractual Clauses. That means that in accordance with decision of the European Commission No. 2010/87/EU of 5 February 2010 personal data may be safely processed in the territory of the US. More information is available here:

<https://eur-lex.europa.eu/legal-content/PL/TXT/?uri=celex%3A32010D0087>

## YOUR RIGHTS

In connection with processing of your personal data, you have the following rights:

- 1) to request access to your data (e.g. to have a copy of your data issued)
- 2) to amend your personal data (e.g. if they are incorrect)
- 3) to remove personal data or restrict the processing thereof
- 4) data portability
- 5) to lodge a complaint with the President of the Office for Personal Data Protection (<https://uodo.gov.pl/>)

If you provide data concerning your health (e.g. in the lifestyle assessment questionnaire), you may withdraw your consent to the processing of such data by Longevity. In order to do that, please contact us by e-mail to the e-mail address stated above. The withdrawal of consent does not affect the lawfulness of processing based on the consent before its withdrawal.

Anyone has the right to submit an objection to the processing of personal data to the contact details stated above.

## VOLUNTARY PROVISION OF DATA

Providing personal data is voluntary. However, if you do not provide such data, you cannot enjoy the full use of the website or use the services specified in the Regulations.

## 3. Cookies

### WHAT ARE COOKIES

Cookies are commonly used by online service providers for the purpose of facilitating and streamlining interactions between users and websites, mobile applications and online platforms, and providing reporting information.

Cookies set by the owner of the website, i.e. Longevity, are referred to as “first-party cookies”. Cookies set by websites other than longevity-center.eu are referred to as “third-party cookies”.

Third-party cookies allow for providing third-party functions or functionalities available on or through the website (e.g. analytics). Websites which set such third-party cookies may recognize your

computer or device both during a visit on a given website and during a visit on certain other websites.

### WHY WE USE COOKIES

We use third-party cookies and cookies of external entities for several reasons. Certain cookies are required for technical reasons for operating our websites and we refer to them as “necessary” cookies.

Other cookies allow us to track and direct interests of our Users/Clients in order to make the use of our website more convenient.

Third parties operate cookies through our website for analytical and other purposes. This is described in more detail below.

### WHAT WE USE COOKIES FOR

On this website, we use cookies for the following purposes:

<i>owner</i>	<i>file name</i>	<i>purposes of files</i>	<i>file retention</i>
Universal Analytics (Google) with its registered office in the USA	_ga _gali _gat _gid	These cookies are used for collecting information on how visitors use our website. We use such information to create reports and help us improve the website. Cookies collect information in a way which does not directly identify anyone, including information on the number of visitors of the website and the blog, where they come from to the website and which pages they visit.	2 years
	longevity-cookies	...	1 year
	pll_language	...	1 year
	elementor		
	wc_cart_hash _355c90dcc2f befd7487d34 3736dd453a		

### HOW TO CONTROL AND DELETE COOKIES

Most browsers offer an option to accept or reject all cookies. You can change cookies settings easily in your browser settings. Please note that that blocking all cookies may hinder or prevent any use of certain functionalities of our website.

Options to manage and delete cookies vary between web browsers. You may obtain detailed information in this respect by using the Help function in your browser or by visiting website [www.allaboutcookies.org](http://www.allaboutcookies.org), which provides a step-by-step guidance on how to control and delete cookies in most browsers.

Information about particular browsers is available here:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

## **PERSONAL DATA AND COOKIES MECHANISM**

Information obtained with the use of cookies and performance data may constitute personal data within the meaning of the GDPR in certain extraordinary cases (e.g. IP address).

Such personal data are only processed within the scope necessary for proper functioning of the website and services in accordance with the Regulations.

The basis for processing of data collected with the use of “necessary” cookies and performance data are so-called legitimate interests of Longevity (Article 6(1)(f) of the GDPR). For this purpose, the following steps may be taken:

- occasional analysis of log files to determine: which browsers are used by visitors of the website, which tabs, pages or sub-pages are most frequently or most rarely visited or browsed, whether or not the website structure contains errors;
- preventing unauthorized access to the website and distribution of malicious codes, stopping denial-of-service attacks, and preventing damage to computer systems and electronic communications systems.

You have the right to object to such processing by using the browser in the private mode and by deleting cookies from your browser.

However, if you consent to the use of “optional” cookies (e.g. provided by Google Analytics), the basis for data processing is your consent (Article 6(1)(a) of the GDPR). You may withdraw your consent and delete cookies at any time. Withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

Obtained data will be deleted or anonymized not later than by the end of the time limit for raising any claims connected with the use of the website or earlier in the case of effective submission of an objection or withdrawal of consent.