

## Privacy policy Longevity Center AG

The following privacy policy applies to the use of our website and all services offered by us. This privacy policy informs you about the collection of personal data. By using this website or signing the declaration of consent, you consent to the processing of your personal data in accordance with this privacy policy or its future amended version.

The collection and processing of your personal data is carried out in compliance with the applicable data protection laws and requirements. Furthermore, the medical practice accepts no liability for the use of our website.

In principle, our medical practice only offers its services in Switzerland and only addresses persons resident in Switzerland.

### Collection of general data and information

Each time our website is accessed, a range of general data and information is collected. This general data and information is stored in the server log files. The following can be recorded: (1) the browser types and versions used, (2) the operating system used by the accessing system, (3) the website from which an accessing system accesses our website (so-called referrer), (4) the sub-websites which are accessed via an accessing system on our website, (5) the date and time of access to the website, (6) an internet protocol address (IP address), (7) the internet service provider of the accessing system and (8) other similar data and information used for security purposes in the event of attacks on our IT infrastructure.

This data and information is required in order to (1) correctly display the content of our website, (2) optimize the content of our website, (3) ensure the long-term functionality of our IT infrastructure and the technology of our website and (4) provide law enforcement authorities with the necessary information in the event of a cyber attack.

Furthermore, our medical practice can evaluate this data and information both statistically and with the aim of increasing the data protection and data security of its IT infrastructure. The data and information collected will only be processed for the aforementioned purposes and will then be deleted.

### Links to other websites

Our website may contain links to websites of other providers. Our medical practice has no influence on these websites, their content, offers or availability or the data protection declarations and provisions applicable there. It therefore accepts no liability whatsoever.

### **Cookies and other services**

Our medical practice may use cookies on its website. Cookies contain a so-called cookie ID, a unique identifier of the cookie, which assigns websites and servers to a specific Internet browser. A specific Internet browser can be recognized and identified via this unique cookie ID.

Such information about the use of this website (including your IP address) may, for example in the case of Google Analytics, be transferred to servers abroad and stored there. By using our website, you consent to the transfer of this data.

Our medical practice may use other services offered by third-party providers in order to integrate their content and services, such as videos or articles, into the website. Such integration always presupposes that these third-party providers can collect and process the IP address and other information of visitors to this website. By using our website, you agree to this.

### **Social media / social networks**

Buttons (“social media plugins”) may be placed on our website that establish contact with the servers of social networks (Facebook, Twitter, Instagram, etc.). By clicking on one of these buttons, you give your consent for necessary data such as IP address, visit to the website, etc. to be transmitted to the respective operator of the social network.

### **Newsletter**

You have the option of subscribing to our newsletter via our website. Data that you provide to the medical practice, in particular your e-mail address and your name, may be used for the regular dispatch of our newsletter. The newsletter is sent either directly by the medical practice or by a specialized company. You can unsubscribe from the newsletter at any time (via the link in the newsletter or on the website). You can also inform us of this by e-mail or using the contact details provided in the legal notice. The personal data will remain with our medical practice and, if applicable, with the company commissioned to send the newsletter for as long as you have subscribed to the newsletter.

### **Communication options**

The website of our medical practice contains certain information that enables quick electronic contact and direct communication, which also includes a general e-mail address. If you contact us via the communication options offered on our website, your contact details and content will only be used to process and respond to your inquiry.

Please note: It cannot be guaranteed that your data will be transmitted confidentially. For this reason, no confidential data (medical concerns etc.) should be transmitted when contacting us.

## Your rights

You have the following rights in connection with our processing of personal data:

- Right to information about your personal data stored by us, the purpose of processing, the origin and recipients or categories of recipients to whom personal data is disclosed;
- Right to rectification if your data is incorrect or incomplete;
- Right to restrict the processing of your personal data;
- Right to request the deletion of the Processus personal data;
- Right to receive a copy or to transfer data to another body;
- Right to object to data processing or to withdraw consent to the processing of personal data at any time without giving reasons..

To assert these rights, please contact us at the address below.

Please note that we reserve the right to assert the restrictions provided for by law, for example if we are obliged to store or process certain data, have an overriding interest in doing so (insofar as we are entitled to invoke this) or need it to assert claims. If you incur costs, we will inform you in advance. Please send your request in writing to Longevity Center AG, Beethovenstrasse 1, 8002 Zurich. Or by e-mail to: [zurich@longevity-center.eu](mailto:zurich@longevity-center.eu).

## Changes

Our medical practice may amend this privacy policy at any time without prior notice. The current version published on our website applies.